

Horta da Moura by WOT Signature

WOTELS is pleased to announce the reopening of Horta da Moura, located next to the historic wall of Monsaraz. The inauguration is scheduled for June, and this project represents an important development for the region and for WOTELS.

Horta da Moura was acquired by one of the property funds managed by FOMENTO - Fundos de Investimento Imobiliário, SGOIC, S.A., and leased to HUB SA on a long-term lease. WOTELS aims to develop the project by upgrading the offer, increasing the capacity offered and differentiating the tourism product.

This project contributes to

- The reduction of regional asymmetries and the reduction of seasonality in demand for the territories;
- The valorisation of cultural and natural heritage, as well as the sustainable development of local communities;
- A high degree of innovation in the investment project, compared to the existing offer in the region.

WOTELS will, in the short term, present the brand that will manage this unit together with Aldeia da Pedralva, as both share the following characteristics:

- Concept: decelerated living with a focus on local culture, gastronomy and traditions;
- Target audience: travellers looking for authentic and enriching experiences.

"We are very excited about the opening of Horta da Moura and the opportunity to contribute to the sustainable tourism development of the Monsaraz region," says Nuno Constantino, whatever at WOTELS. "This project is in line with our mission to offer authentic and memorable experiences to our guests, while valuing and promoting local culture and traditions."

Horta da Moura will offer

- Unique accommodation: In addition to the agricultural aspect, Horta da Moura will offer a differentiated accommodation experience, in keeping with the concept of "decelerated living" where, for example, all the rooms have a fireplace.
- Valuing local culture: The unit will promote the culture, gastronomy and traditions of Monsaraz and the surrounding region.
- Contribution to sustainability: The project was developed with a focus on environmental sustainability and support for local communities.
- Fresh produce: A variety of fruit, vegetables and herbs supplied by local companies.

The opening of Horta da Moura has not yet been scheduled, but it will take place during the month of June with a special event that will include guided tours, tastings of local products, presentation of the new brand and other activities.

ABOUT WOTELS

WOTELS owns Aldeia da Pedralva, a unique tourism project in the Algarve, as an example of a destination that celebrates contact with nature and the local community but with a wide range of experiences, and which will be part of the future brand to be presented by WOTELS for this specific segment.

WOTELS is a young and dynamic chain of hybrid accommodation in Portugal, expanding rapidly throughout the country. Our portfolio includes hotels, hostels, aparthotels and guesthouses, strategically located in key destinations from Porto in the north to the Algarve in the south, and including Peniche, Ericeira, Sintra, Lisbon and Costa da Caparica. Wotels aims to provide authentic, affordable and unforgettable stays, offering a unique blend of comfort, local experiences and sustainability. We cater to a diverse clientele, including individual travellers, families and groups, with a variety of accommodation options from dormitories to villas and flats. WOTELS is committed to innovation, integrating technology to enhance the guest experience, prioritising sustainability to minimise environmental impact, fostering genuine connections between guests and building trust through a proven track record in the hospitality market.


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